

Automated International Hygiene



Quick turnaround and lower costs through self-initiated processing...

Now you can benefit from dramatically faster turnaround times, lower costs, and automatic data transfers through Data Services' *Automated* International Hygiene solution. Experience the same results as with our standard International Address Hygiene process all while controlling your own processing schedule.

Data Services is extremely experienced in solving the unique challenges of International data and can create a specific set of processes for automated processing that can handle exceptions and inconsistencies specific to your International address hygiene requirements. After a customized processing flow is developed, you initiate processing when files are deposited on a designated secure ftp site. All files are processed in the order in which they are received giving you additional project management control. This service is available 24/7 with programmed email messages communicating to you the status of each job.

Data Services' International Address Hygiene service incorporates over 200 postal databases representing virtually every country and territory across the globe to help you:

- ✓ Improve deliverability and reach your target audience by validating and correcting postal addresses
- ✓ Decrease mailing costs by identifying records that contain insufficient or inaccurate address information
- ✓ Improve duplicate identification by cleaning and standardizing postal addresses
- ✓ Get better segmentation results by standardizing country name spellings and properly formatting postal codes
- ✓ Analyze the quality of your postal addresses with assigned hygiene return codes and DSI's Deliverability Index

Supporting US, Canadian, and International Data Processing since 1967

- Address Hygiene & NCOA
- Merge/Purge
- List Rental Fulfillment
- List Enhancement
- Postal Presorting
- Mail Distribution
- Email Services



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